

### **State of Financial Inclusion**



# **Country Overview:**

## Demographics:

Population (2023. Est.): 123,375 Life expectancy at birth (Census, 2020): 67.3 Adult population (Census, 2020): 64.7%

### Economic outlook:

Per Capita GDP (2022): USD\$ 2,199 Poverty in relation to population (HIES, 2019):

- Below US\$ 2.15 a day: 1.7%
- Below national poverty line: 21.9%

# Foundation: Kiribati 20-year Vision (2016-2030)

Lays a strong emphasis on attaining universal financial inclusion through;

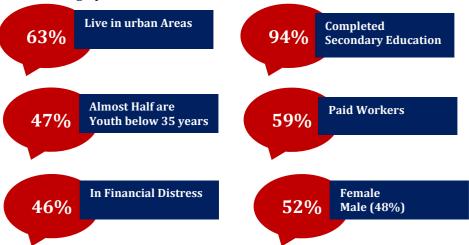
- Improving access to banking and financial services, especially for outer islands, Small and Medium Enterprises (SMEs) and the informal sector.
- Developing innovative financial products and services tailored to the needs of the population.
- Promoting the use of digital financial services to improve financial inclusion.
- Strengthening the regulatory and supervisory framework for the financial sector.
- Building financial literacy and capability among the population

## About the survey:

Universal financial inclusion is one of the most powerful pathways to empowering people and driving sustainable economic development particularly in developing countries. The Kiribati 20-Year Vision places a strong emphasis on using financial inclusion to drive broader economic development. The Kiribati National Statistics Office (KNSO) under the Ministry of Finance and Economic Development (MFED) commissioned a comprehensive study to evaluate and benchmark the state of Financial Inclusion in the country in mid-2023. The Financia Inclusion Demand-Side Survey 2023 was conducted across 14 Islands in close partnership with the United Nations Capital Development Fund (UNCDF) through the Pacific Digital Economy Program (PDEP). The survey report provides an insightful window into the financial behaviors, attitudes, and needs of individuals and households across the country. It also sheds light on the critical aspects of digital and financial literacy – a cornerstone for unlocking the transformative potential of financial inclusion.

## The state of Financial Inclusion in Kiribati: FIDSS 2023 Findings - a highlight

# **Overall Demographics**





The left behind? Reasons for inability to access financial services were found to vary across demographic groups and education levels. Proximity is a significant barrier in rural areas while urban respondents are more sensitive to affordability. More educated i-Kiribati population are keen on trust and seek income smoothening solutions. Segments in financial distress, exhibiting low financial literacy and living in rural areas amongst the most excluded.

### **Home Internet Access**

Can Access Internet at Home

90% Men Accessing Internet

Women Accessing Internet

Access Internet
Banking

Lower Women and Youth Financial Inclusion Noted: Women are 5% less likely to own a bank account compared to men. Young adults are however, the most excluded from formal financial services with less than 10% having a bank account. There is, therefore, need for drastic acceleration of women's and youth financial inclusion in Kiribati.

Mobile Phone Ownership

59%

Mobile Phone Ownership

40% Age 55+ Having a Mobile Phone

 $18\% \hspace{0.2in} \begin{array}{c} \text{Fewer Women than} \\ \text{Men Own Phones} \end{array}$ 

## Financial behavior, attitudes and perceptions

## SAVING PATTERNS



63% of respondents never do a budget or savings plan for emergencies.



53% of respondents do not engage in any form of savings or investments.



Most people who save do so for shorter durations. Only 8% save or invest in the longer term. Men save more than women.

## INSURANCE UPTAKE/ RECORD KEEPING

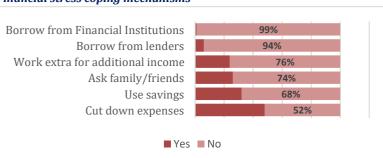
Whereas budgeting is not widely practiced, females were better at planning to manage income and expenses compared to men. Generally, keeping receipts or recording spending is a common practice among both males and females especially those managing own businesses, with similar percentages observed. Buying insurance to protect against financial shocks was found to be less prevalent overall.

## **BORROWING & SPENDING**

Spend money as soon as they receive it.

Not borrowed from a financial institution (6% accessed lenders)

# Financial stress coping mechanisms



For more information visit www.nso.gov.ki

Perceptions on digital finance and digitalization	
83%	Agree it is essential for sending remittances
79%	Easier to receive social payments via digital
68%	Anticipate that it is just a matter of time before digital money replaces cash in Kiribati
64%	Recommend that the government regulates digital finance in the same way as banks
54%	Are concerned about the associated risks